## **DISTRIBUTION OF 2019 GUIDE WORKS**

Along with our guide, separate printing and distribution shall be performed for each magazine. Distribution shall be done through our own data to mentioned sectors below, by PTT Cargo. In addition, annexed posting shall be accomplished to participator companies' own lists.

Confirmation's due, for all data which shall take place inside our guide work and on line partition shall be supported by Google advertisements. The main purpose is, to increase reputation in target sectors, to remind the brand to potential or existing customers and gain accessibility.

Number of distribution per magazine: Between 4000\* and 6000\* pieces

\*The reason for the range variance sources from the numbers that participator companies will share with us

## **Sectors for Distribution:**

- 1. Ambalaj / Packaging
- 2. Biyoteknoloji / Biotechnology
- 3. Cam ve Cam Ürünleri Endüstrisi/ Glas and Glass Products Industry
- 4. Cimento / Cement
- 5. Beyaz Eşya / Whiteware
- 6. Demir Çelik ve Diğer Metaller / Iron, Steel and Other Metals
- 7. Denizcilik Tersane / Marine Shipyard
- 8. Deri Endüstrisi / Leather Industry
- 9. Doğal Gaz / Natural Gas
- 10. Döküm Sanayi / Moulding Industry
- 11. Enerji / Energy
- 12. Gıda Sanayi / Food Industry
- 13. Hayvancılık / Husbandry
- 14. İçecek Sanayi / Beverage Industry
- 15. İklimlendirme / Climating
- 16. İlaç Sanayi / Pharmaceutical Industry
- 17. İnşaat / Construction
- 18. Kağıt ve Kağıt Endüstrisi / Paper and Paper Industry
- 19. Kimya Sanayi / Chemical Industry
- 20. Kozmetik ve Temizlik Ürünleri Sanayi / Cosmetics and Cleaning Products Industry
- 21. Madencilik / Mining
- 22. Makine ve Techizat İmalatı / Machine and Equipment Manufacturing
- 23. Medikal / Medical
- 24. Medya ve İletişim / Media and Communication
- 25. Mobilya Sanayi / Furniture Industry
- 26. Orman Ürünleri Sanayi / Forestry Products Industry
- 27. Otomotiv Sanayi / Automotive Industry
- 28. Otomotiv Yan Sanayi / Automotive Sub-industry
- 29. Petrol ve Petrol Ürünleri Sanayi / Oil and Oil Products Industry
- 30. Plastik, Kauçuk ve Kompozit Sanayi / Plastics, Rubber and Composite Industry
- 31. Savunma Sanayi / Defence Industry
- 32. Seramik ve Refrakter Sanayi / Ceramics and Refracter Industry
- 33. Tarım Endüstrisi / Agriculture Industry
- 34. Tekstil Sanavi / Textile Industry
- 35. Telekomünikasyon / Telecommunication
- 36. Toprak Sanayi Ürünleri
- 37. Ulaştırma ve Lojistik / Transportation and Logistics

Please write the sectors or companies you wish to add, if any, to <a href="mailto:abone@monetatanitim.com">abone@monetatanitim.com</a>